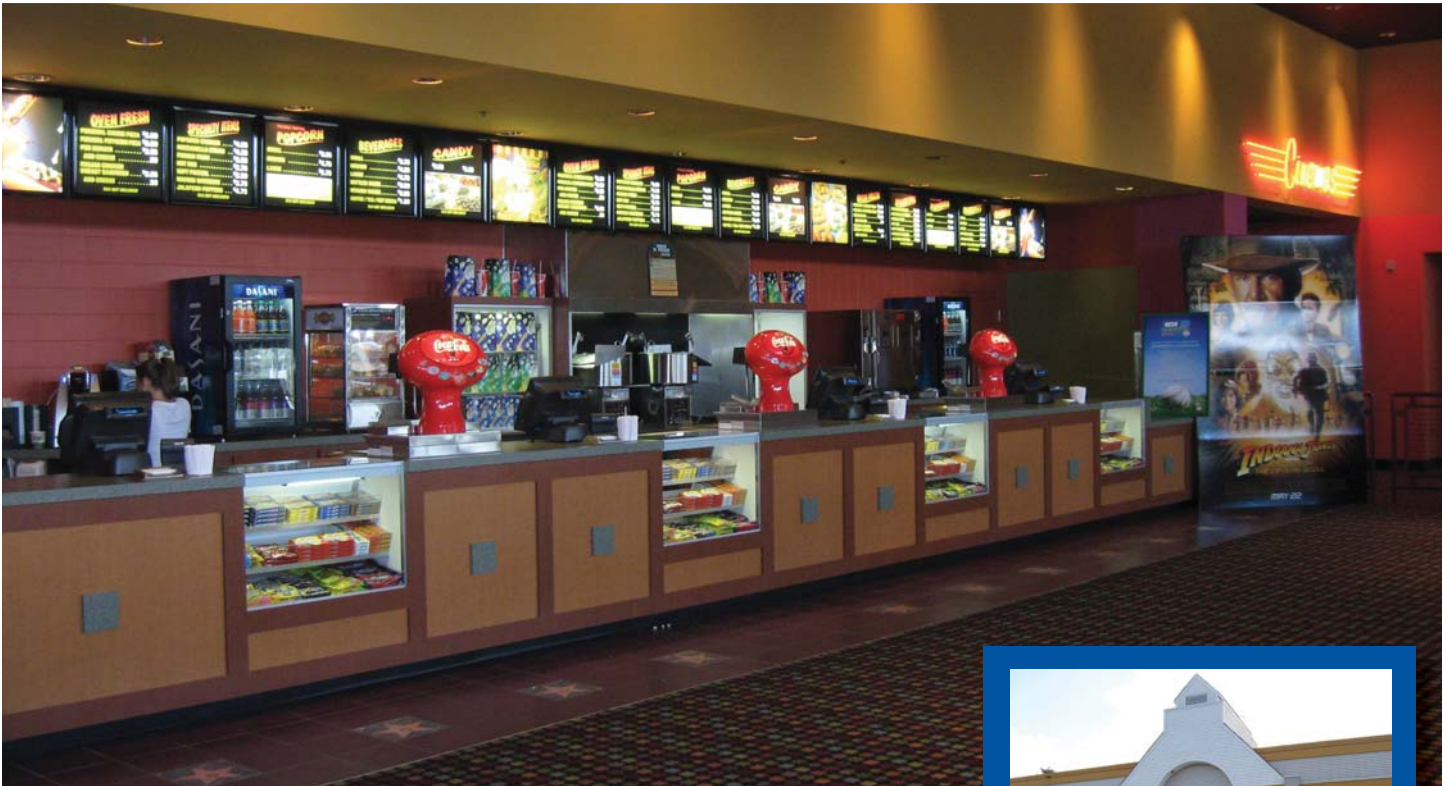


# PM CONSTRUCTION CO. NEWSLETTER

Ideas & Information

Summer 2008



*Contemporary concession area.*

## Opening Night

If you're lucky, every once in a while you get to construct a project that's not only challenging but a lot of fun to build. We had the good fortune to have this happen with the buildout of the new Cinemagic Grand Theaters in South Portland, Maine.

Mark Adam, owner of Zyacorp, took over an old theater space at Clarks Pond Shopping Center with a vision to create a theater geared towards a "grown-up" clientele. He wanted to incorporate a full-service bistro, including a bar, for casual dining, stadium-style seating, high-back leather chairs, digital picture and sound and a new upgraded interior.

To convert a standard theater to stadium seating involved a great deal of planning and ingenuity. Jim came up with the idea of using "Geofoam," a high density foam, to create a base over the existing slab in the form of the new stadium seating floor, then pouring a new slab over the foam. This made for an easy and

*continued on page 4*



*Main entryway*

### *Project Spotlight*

## Cinemagic Grand Theaters

South Portland, Maine  
*27,500 sf cinema with eight movie theaters*

### **Project Team**

*Owner*

Mark Adam, Zyacorp Entertainment

*PM Construction Project Manager*

Jim Svendsen

*PM Construction Project Superintendent*

Charlie Baillargeon



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# Opening Night...

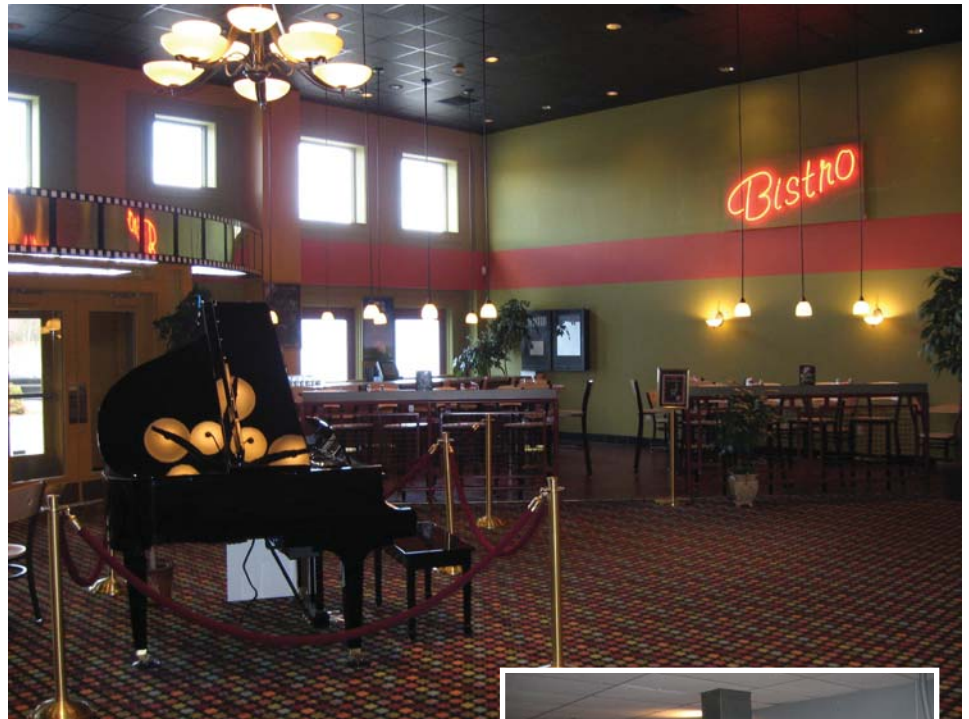
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cost-effective way of raising the floor six feet. It was then just a matter installing the flooring and new high-back leather seating, applying some fresh paint, and the theater was just about ready for the opening credits.

The latest in digital picture and sound technology—Sony digital surround sound and Sony digital picture projectors—was installed to provide patrons with the highest quality movie experience available.

While the theaters were constructed, the lobby, concession area and bistro were also being built. The bistro features a full bar and dining area, adding to the total “evening out experience” Mark is promoting. The concession and lobby areas were updated, and in the center a player piano provides music all day long!

Zyacorp Entertainment owns and operates Cinemagic Theaters in Westbrook, South Portland and Saco, Maine; Hooksett and Merrimack, New Hampshire; and Salisbury, Massachusetts. We are looking forward to our next project with Mark—a



*Pictured above is the new bistro. At right is a view of the new state-of-the-art projector.*



new digital IMAX theater at the Saco, Maine, location beginning this fall.

All of us at PM want to congratulate everyone involved in the project and thank Mark for trusting us to successfully perform another of his projects.

*Visited our website recently?  
Check it out at [www.pmconstruction.com](http://www.pmconstruction.com)*



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